
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549-1004

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) April 21, 2015

GENERAL MOTORS COMPANY

(Exact Name of Registrant as Specified in its Charter)

DELAWARE
(State or other jurisdiction of
incorporation)

001-34960
(Commission File Number)

27-0756180
(I.R.S. Employer
Identification No.)

300 Renaissance Center, Detroit, Michigan
(Address of Principal Executive Offices)

48265-3000
(Zip Code)

(313) 556-5000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01 Regulation FD Disclosure

On April 21, 2015, General Motors Company issued a news release announcing 2015 first quarter global sales. The release and charts are attached as Exhibit 99.1.

Item 9.01 Financial Statements and Exhibits**EXHIBIT**

<u>Exhibit</u>	<u>Description</u>	<u>Method of Filing</u>
Exhibit 99.1	Q1 Global Sales Release and Charts Dated April 21, 2015	Attached as Exhibit

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS COMPANY
(Registrant)

Date: April 21, 2015

By: /s/ THOMAS S. TIMKO
Thomas S. Timko
Vice President, Controller and Chief Accounting Officer



For Immediate Release: Tuesday, April 21, 2015

GM Sold 2.4 Million Vehicles Globally in First Quarter

DETROIT - General Motors Co. (NYSE: GM) sold 2.4 million vehicles globally in the first quarter of 2015, up 2 percent compared to a year ago. Sales in China increased 9 percent and deliveries in North America were up 6 percent. Opel/Vauxhall increased its sales by 3 percent in Europe.

“The momentum our brands are building in China, the U.S. and Western Europe more than offset difficult conditions in some other large markets like Russia and Brazil,” said GM CEO Mary Barra.

“We are in the early days of a very aggressive onslaught of new products and customer-driven innovation,” she said. “Already, the Chevrolet Trax and Colorado are redefining segments in the United States, Cadillac is growing rapidly in China and establishing a new formula for prestige sedans with the CT6 and Opel’s revitalization is accelerating across Europe. At the same time, we are deploying OnStar with 4G LTE in North America, Europe and China to give our customers the best connectivity experience in the industry.”

Other first quarter global sales highlights:

- Cadillac was up 2.5 percent, driven by a 23 percent increase in China.
- Opel/Vauxhall’s sales increase outpaced the European region’s growth by 0.2 percentage points.
- Buick was up 8 percent.
- GMC was up 15 percent, for its best first quarter sales since 2005.
- Chevrolet deliveries in the United States increased 5 percent on the strength of a 19 percent increase in crossover deliveries and a 31 percent increase in truck sales. Deliveries in China were up 7 percent.

In prior quarters, GM reported wholesale deliveries in China, which are vehicles sold to dealers. Beginning this quarter, GM is reporting deliveries to customers.

General Motors Co. (NYSE:GM, TSX: GMM) and its partners produce vehicles in 30 countries, and the company has leadership positions in the world’s largest and fastest-growing automotive markets. GM, its subsidiaries and joint venture entities sell vehicles under the Chevrolet, Cadillac, Baojun, Buick, GMC, Holden, Jiefang, Opel, Vauxhall and Wuling brands. More information on the company and its subsidiaries, including OnStar, a global leader in vehicle safety, security and information services, can be found at <http://www.gm.com>.

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Forward-Looking Statements

In this press release and in related comments by our management, our use of the words “expect,” “anticipate,” “possible,” “potential,” “target,” “believe,” “commit,” “intend,” “continue,” “may,” “would,” “could,” “should,” “project,” “projected,” “positioned” or similar expressions is intended to identify forward-looking statements that represent our current judgment about possible future events. We believe these judgments are reasonable, but these statements are not guarantees of any events or financial results, and our actual results may differ materially due to a variety of important factors. Among other items, such factors might include: our ability to realize production efficiencies and to achieve reductions in costs as a result of our restructuring initiatives and labor modifications; our ability to maintain quality control over our vehicles and avoid material vehicle recalls; our ability to maintain adequate liquidity and financing sources and an appropriate level of debt, including as required to fund our planned significant investment in new technology; the ability of our suppliers to timely deliver parts, components and systems; our ability to realize successful vehicle applications of new technology; and our ability to continue to attract new customers, particularly for our new products. GM’s most recent annual report on Form 10-K and quarterly reports on Form 10-Q provides information about these and other factors, which we may revise or supplement in future reports to the SEC.

GM Global Sales: January - March 2015

Region	Q1 2015		
	Total Sales	YOY Change	Pct Change
GM North America	789,780	45,105	6.1%
GM Europe	291,582	(45,844)	(13.6)%
GM South America	179,492	(31,767)	(15)%
GM International	199,134	(4,743)	(2.3)%
China	961,135	82,318	9.4%
Total	2,421,123	45,069	1.9%

Top Five Markets	Q1 2015		
	Total Sales	YOY Change	Pct Change
China	961,135	82,318	9.4%
United States	684,039	34,402	5.3%
Brazil	111,924	(24,985)	(18.2)%
United Kingdom	86,275	997	1.2%
Germany	55,094	(1,525)	(2.7)%

Sales by Brand	Q1 2015		
	Total Sales	YOY Change	Pct Change
Chevrolet	1,066,123	(47,884)	(4.3)%
Opel/Vauxhall	284,392	8,217	3%
Buick	285,860	20,118	7.6%
Cadillac	60,963	1,470	2.5%
GMC	144,695	18,277	14.5%
All Others	579,090	44,871	8.4%

Notes:

GM North America = United States, Canada, Mexico, and other North American markets

GM Europe = Western, Central and Eastern Europe

GM International = Asia-Pacific, Africa and the Middle East*

*We do not export vehicles to Cuba, Iran, North Korea, Syria and Sudan, therefore they are excluded from sales volume calculations.