# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549-1004 

## FORM 8-K

## CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934
Date of Report (Date of earliest event reported) June 1, 2012

# GENERAL MOTORS COMPANY 

(Exact Name of Registrant as Specified in its Charter)

DELAWARE
(State or other jurisdiction of incorporation)
$\qquad$

300 Renaissance Center, Detroit, Michigan
(Address of Principal Executive Offices)

48265-3000
(Zip Code)
(313) 556-5000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## ITEM 8.01 Other Events

## Signature

Sales Release and Charts Dated June 1, 2012

## ITEM 8.01 Other Events

On June 1, 2012, General Motors Company (GM) issued a news release announcing May sales. The release and charts are attached as Exhibit 99.1.

## EXHIBIT

| Exhibit | $\underline{\text { Description }}$ | Method of Filing |
| :--- | :--- | :--- |
| Exhibit 99.1 | Sales Release and Charts <br> Dated June 1, 2012 | Attached as Exhibit |

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS COMPANY (Registrant)
/s/ Nick S. Cyprus
Date: June 5, 2012
By: Nick S. Cyprus
Vice President, Controller and Chief Accounting Officer

For Release: Friday, June 1, 2012, 10 a.m. EDT

## GM Reports Highest Monthly Sales in 33 Months

DETROIT - General Motors Co. (NYSE: GM) today reported May sales of 245,256 vehicles in the United States, up 11 percent year over year and the highest monthly total since August 2009 when dealers delivered 246,479 units. GM retail sales were up 14 percent year-over-year and the retail mix was 70 percent. Fleet sales increased 3 percent. Buick and GMC both reported sales increases of 19 percent and Chevrolet was up 10 percent.

Sales of GM small and compact cars were up 16 percent in May versus a year ago, driven by the new Chevrolet Sonic, which had sales of 7,205 units, and the new Buick Verano, with 3,609 sales, which has increased sales every month since launch.

Combined sales of all seven Chevrolet, Buick, GMC and Cadillac crossovers were up 14 percent versus a year ago. The Chevrolet Equinox and GMC Terrain continue to stand out, with sales up 15 percent and 20 percent, respectively.

Full-size pickup sales were up 23 percent year over year, mid-size pickup sales were up 34 percent and full-size SUVs were up 14 percent.
"GM's sales in May were the highest in almost three years and we are poised to keep delivering good news for the U.S. economy with one of the most aggressive new product offenses in our history," said Don Johnson, vice president, U.S. Sales Operations. "About 70 percent of our nameplates will be new or freshened over the course of 2012 and 2013 and that positions us very well as the industry and GM start to approach pre-recession sales levels."

This summer, Chevrolet will launch the new 2013 Chevrolet Malibu four-cylinder and the Chevrolet Spark, while Cadillac will launch the XTS large luxury sedan and ATS compact luxury sedan.

The Cadillac XTS went into production in May and cars are expected to begin arriving in showrooms in June. The XTS and ATS will complement the Cadillac CTS sedan and coupe, the SRX crossover and the Escalade sport utility vehicle. Cadillac's total sales reflect a planned 82 percent decrease in fleet sales.

| 2012 Highlights | May Total Sales | Total Change vs. <br> May 2011 | May Retail <br> Sales | Retail Change vs. <br> May 2011 | CYTD <br> Sales | ChTD <br> Change vs. <br> 2011 | CYTD Retail <br> Sales | Retail ChTD <br> 2011 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Chevrolet | 177,943 | $10.2 \%$ | 118,527 | $16.3 \%$ | 781,564 | $4.5 \%$ | 525,446 |  |
| GMC | 38,877 | $19.3 \%$ | 30,320 | $15.4 \%$ | 163,364 | $5.7 \%$ | 137,372 |  |
| Buick | 18,565 | $19.2 \%$ | 14,468 | $10.7 \%$ | 71,347 | $(9.4 \%)$ | 63,373 | $(1.7 \%)$ |
| Cadillac | 9,871 | $(15.1 \%)$ | 9,550 | $(2.9 \%)$ | 50,688 | $(22.3 \%)$ | 48,927 | $(11.8 \%)$ |
| Total GM | 245,256 | $10.9 \%$ | 172,865 | $14.4 \%$ | $1,066,963$ | $2 \%$ | 775,118 |  |


\left.| Industry Sales | May SAAR (est.) |  | CYTD SAAR (est.) |  | Full Year 2012 (est.) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Light Vehicles | 14.0 million range |  | 14.4 million |  | 14.0 million 14.5 million |  |$\right]$

General Motors Co. (NYSE:GM, TSX: GMM) and its partners produce vehicles in 30 countries, and the company has leadership positions in the world's largest and fastest-growing automotive markets. GM's brands include Chevrolet and Cadillac, as well as Baojun, Buick, GMC, Holden, Isuzu, Jiefang, Opel, Vauxhall and Wuling. More information on the company and its subsidiaries, including OnStar, a global leader in vehicle safety, security and information services, can be found at http://www.gm.com.

## CONTACT:

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## Forward-Looking Statements

In this press release and in related comments by our management, our use of the words "expect," "anticipate," "possible," "potential," "target," "believe," "commit," "intend,"

 results may differ materially due to a variety of important factors. Among other items, such factors might include: our ability to realize production efficiencies and to achieve



 factors, which we may revise or supplement in future reports to the SEC.

|  | May |  |  | (Calendar Year-to-Date)January - May |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2012 | 2011 | \%Change Volume | 2012 | 2011 | \%Change Volume |
| Enclave | 6,709 | 4,323 | 55.2 | 22,659 | 23,998 | (5.6) |
| LaCrosse | 5,663 | 4,774 | 18.6 | 23,686 | 23,362 | 1.4 |
| Lucerne | 34 | 2,235 | (98.5) | 922 | 12,916 | (92.9) |
| Regal | 2,550 | 4,247 | (40.0) | 12,502 | 18,455 | (32.3) |
| Verano | 3,609 | - | ***.* | 11,578 | - | ***.* |
| Buick Total | 18,565 | 15,579 | 19.2 | 71,347 | 78,731 | (9.4) |
| CTS | 4,161 | 4,288 | (3.0) | 20,437 | 22,807 | (10.4) |
| DTS | 75 | 1,496 | (95.0) | 350 | 7,859 | (95.5) |
| Escalade | 916 | 1,024 | (10.5) | 4,830 | 5,988 | (19.3) |
| Escalade ESV | 669 | 612 | 9.3 | 3,089 | 3,220 | (4.1) |
| Escalade EXT | 137 | 150 | (8.7) | 672 | 754 | (10.9) |
| SRX | 3,900 | 3,910 | (0.3) | 21,190 | 22,249 | (4.8) |
| STS | 13 | 142 | (90.8) | 120 | 2,382 | (95.0) |
| XLR | - | 1 | ***.* | - | 3 | ***.* |
| Cadillac Total | 9,871 | 11,623 | (15.1) | 50,688 | 65,262 | (22.3) |
| Avalanche | 2,113 | 1,246 | 69.6 | 9,283 | 7,051 | 31.7 |
| Aveo | 5 | 4,538 | (99.9) | 53 | 17,397 | (99.7) |
| Camaro | 9,023 | 9,451 | (4.5) | 40,574 | 40,275 | 0.7 |
| Caprice | 313 | 23 | ***.* | 855 | 23 | ***.* |
| Captiva Sport | 3,697 | - | ***.* | 14,410 | - | ***.* |
| Cobalt | - | 29 | ***.* | 4 | 708 | (99.4) |
| Colorado | 3,778 | 2,944 | 28.3 | 17,333 | 13,104 | 32.3 |
| Corvette | 1,219 | 1,304 | (6.5) | 5,547 | 5,597 | (0.9) |
| Cruze | 19,613 | 22,711 | (13.6) | 94,901 | 98,076 | (3.2) |
| Equinox | 20,238 | 17,587 | 15.1 | 90,097 | 77,884 | 15.7 |
| Express | 7,447 | 6,128 | 21.5 | 29,713 | 27,158 | 9.4 |
| HHR | - | 7,197 | ***.* | 9 | 34,632 | ***.* |
| Impala | 15,879 | 16,707 | (5.0) | 81,221 | 87,319 | (7.0) |
| Kodiak 4/5 Series | ***.* | ***.* | ***.* | ***.* | ***.* | ***.* |
| Malibu | 29,579 | 25,600 | 15.5 | 110,035 | 99,046 | 11.1 |
| Silverado-C/K Pickup | 34,555 | 28,409 | 21.6 | 160,942 | 150,206 | 7.1 |
| Sonic | 7,205 | - | ***.* | 35,455 | - | ***.* |
| Suburban (Chevy) | 4,577 | 3,954 | 15.8 | 17,932 | 15,252 | 17.6 |
| Tahoe | 7,169 | 5,886 | 21.8 | 26,847 | 28,537 | (5.9) |
| TrailBlazer | - | - | ***.* | - | 11 | ***.* |
| Traverse | 9,853 | 7,206 | 36.7 | 39,296 | 43,240 | (9.1) |
| Volt | 1,680 | 481 | 249.3 | 7,057 | 2,184 | 223.1 |
| Chevrolet Total | 177,943 | 161,401 | 10.2 | 781,564 | 747,700 | 4.5 |
| Acadia | 9,128 | 6,926 | 31.8 | 32,364 | 33,526 | (3.5) |
| Canyon | 910 | 566 | 60.8 | 4,761 | 3,409 | 39.7 |
| Envoy | - | - | ***.* | - | 1 | ***.* |
| Savana | 2,571 | 2,826 | (9.0) | 9,951 | 8,301 | 19.9 |
| Sierra | 13,196 | 10,753 | 22.7 | 60,466 | 55,221 | 9.5 |
| Terrain | 8,772 | 7,310 | 20.0 | 38,807 | 34,375 | 12.9 |
| Topkick 4/5 Series | ***.* | ***.* | ***.* | ***.* | ***.* | ***.* |
| Topkick 6/7/8 Series | ***.* | ***.* | ***.* | ***.* | ***.* | ***.* |
| Yukon | 2,504 | 2,663 | (6.0) | 10,383 | 12,164 | (14.6) |
| Yukon XL | 1,796 | 1,545 | 16.2 | 6,632 | 7,585 | (12.6) |
| GMC Total | 38,877 | 32,589 | 19.3 | 163,364 | 154,582 | 5.7 |
| GM Vehicle Total | 245,256 | 221,192 | 10.9 | 1,066,963 | 1,046,275 | 2.0 |

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[^0]:    * 26 selling days for the May period this year and 24 for last year.

