# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, DC 20549-1004 

## FORM 8-K

## CURRENT REPORT <br> PURSUANT TO SECTION 13 OR 15(d) OF <br> THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) July 22, 2009

# GENERAL MOTORS COMPANY 

(Exact Name of Company as Specified in its Charter)

## DELAWARE

27-03832222
(State or other jurisdiction of incorporation)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the company under any of the following provisions:
$\square \quad$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## ITEM 8.01. OTHER EVENTS

On July 22, 2009 General Motors Company (GM) issued a news release announcing global quarterly sales. The release and charts are attached as Exhibit 99.1.

## EXHIBIT

Description
Sales Release and Charts Dated July 22, 2009

Method of Filing
Attached as Exhibit

Pursuant to the requirements of the Securities Exchange Act of 1934, the Company has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS COMPANY
(Company)
/s/ NICK S. CYPRUS
(Nick S. Cyprus
Controller and Chief Accounting Officer)

## News

| General Motors | GM Communications <br> Company |
| :--- | :--- |
|  | Detroit, Mich., USA <br> media.gm.com |

For Release: 8:45 a.m. ET
July 22, 2009

## GM Announces Q2 Global Sales Up Nearly 20 Percent Compared to Q1, selling 1.94 M Vehicles

- Bankruptcy impact mitigated as GM posts market share gains in 3 of 4 global regions in Q2 versus Q1 2009
- Q2 sales outside the U.S. soar to 72 percent of total compared with 65 percent a year ago; well-positioned for global growth
- Chevrolet posts strong growth in the Asia Pacific region, with sales up 17 percent compared with a year ago
- Buick and Wuling power China sales growth of 62 percent compared with a year ago, with a 2 ppts GM share increase to 13 percent

DETROIT - Strong sales performance in GM's Asia Pacific region helped General Motors sell 1.94 million vehicles globally during the second quarter 2009. When compared with the first quarter 2009, sales were up nearly 20 percent. GM sales outside the United States grew to 72 percent of total sales. Compared to second quarter 2008, GM’s total sales were down 15 percent, reflecting continuing economic pressures and production cuts in the U.S. market, which pushed North America sales down 32 percent (307,000 vehicles).

The strength of GM's portfolio of fuel-efficient and affordable products carried the company through some very difficult times. Despite ongoing negative publicity regarding the company's restructuring and eventual Chapter 11 filing, GM's second quarter global market share of 12 percent was down only 0.3 ppts compared with a year ago and up 0.8 ppts from the first quarter.

GM sold 3.55 million vehicles in the first half of 2009 . On a year-over-year basis, GM total global sales were down 22 percent for the first six months of 2009 .
"We believe the strength of our products, including the Chevrolet Camaro, Spark and Malibu; award-winning Opel/Vauxhall Insignia; Wuling Sunshine Minivan and others around the world enabled us to weather an historically difficult rebirth of the new General Motors," said Jonathan Browning, vice president, global sales, service and marketing. "We are moving
quickly to respond to new market opportunities around the globe and meeting customer needs with fuel-efficient products that offer advanced technology, compelling designs and great value."

Chevrolet sales in Asia Pacific, the industry's largest region so far in 2009, grew 17 percent compared with the second quarter a year ago. In addition, GM's Asia Pacific regional sales were up more than 22 percent compared with the first quarter boosting GM's market share in the region to 8.8 percent, up 0.8 ppts versus the first quarter. Chevrolet sales in China (up 39 percent) powered much of this year-over-year growth. The Wuling brand continued strong growth in China with sales up 67 percent in the second quarter compared to the same period a year ago. For the first half of the year, GM China set a sales record, made even more impressive by global news surrounding the company's restructuring.

In the Latin America, Africa and Middle East region, sales were up slightly compared with the previous quarter, but declined 21 percent compared with a year ago. Chevrolet accounted for nearly 90 percent of the region's second quarter sales. There were several bright spots in the region as GM brands in nine countries (Boliva, Chile, Colombia, Ecuador, Peru, Uruguay, Venezuela, Egypt and Kenya) saw market share gains compared with the second quarter a year ago. Sales volume in Brazil also set a second quarter record.

Chevrolet sales in Europe also contributed to the brand's solid second-quarter results, with market share gains in Eastern, Central and Western Europe. Chevrolet sales of more than 115,500 vehicles resulted in a record brand market share of 2.3 percent. Chevrolet sales increased in Germany (up 40 percent), France (up 101 percent), Turkey (up 120 percent) and the United Kingdom (up 25 percent). The Opel/Vauxhall Insignia, European Car of the Year for 2009, continues to perform strongly with more than 73,000 vehicles sold in the first half of the year. Overall, GM's market share in Europe increased to 9.2 percent in the second quarter, up 0.2 ppts versus the first quarter.

Chevrolet sales in North America were down 28 percent for the quarter, due in part to planned pickup truck production cuts to reduce inventory levels. However, GM has seen very strong demand for the new Camaro which had nearly 10,000 orders on hand to be filled at the end of the quarter. Overall GM sales in the U.S. enabled it to slightly improve market share in the quarter compared with a year ago. In addition, sales in the U.S. were up 31 percent when compared with the first quarter of the year, boosting GM's market share from 18.4 percent in first quarter to 20.5 percent in the second quarter. Additionally, GM share in North America increased nearly two percentage points, to 19.9 percent, when comparing Q1 with Q2, 2009.

Cadillac global sales in the second quarter were down 40 percent, in part due to the difficulty in getting competitive leases in the U.S. and overall economic pressure elsewhere around the world. Cadillac expects a positive impact with the CTS coupe and restyled SRX crossover vehicle.

Note: Global sales results are based on preliminary numbers reported and have been rounded.
About General Motors: General Motors Company, one of the world's largest automakers, traces its roots back to 1908. With its global headquarters in Detroit, GM employs 235,000 people in every major region of the world and does business in some 140 countries. GM and its strategic partners produce cars and trucks in 34 countries, and sell and service these vehicles through the following brands: Buick, Cadillac, Chevrolet, GMC, GM Daewoo, Holden, Opel, Vauxhall and Wuling. GM's largest national market is the United States, followed by China, Brazil, the United Kingdom, Canada, Russia and Germany. GM's OnStar subsidiary is the industry leader in vehicle safety, security and information services. General Motors Company acquired operations from General Motors Corporation on July 10, 2009, and references to prior periods in this and other press materials refer to operations of the old General Motors Corporation. More information on the new General Motors Company can be found at www.gm.com.

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## General Motors Company Global Vehicle Sales ${ }^{1}$

|  | Q2 |  |  | CYTD |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2009 | 2008 | \% Chg | 2009 | 2008 | \% Chg |
| GMNA |  |  |  |  |  |  |
| Buick | 29,619 | 39,312 | -24.7 | 51,610 | 80,757 | -36.1 |
| Cadillac | 26,451 | 45,129 | -41.4 | 51,196 | 94,043 | -45.6 |
| Chevrolet | 418,554 | 581,859 | -28.1 | 721,584 | 1,150,404 | -37.3 |
| GMC | 79,896 | 108,474 | -26.3 | 144,893 | 227,314 | -36.3 |
| HUMMER | 3,575 | 6,741 | -47.0 | 7,230 | 17,297 | -58.2 |
| Opel/Vauxhall | 351 | 530 | -33.8 | 383 | 918 | -58.3 |
| Pontiac | 69,760 | 116,481 | -40.1 | 126,307 | 216,667 | -41.7 |
| Saab | 2,740 | 6,127 | -55.3 | 5,965 | 12,925 | -53.8 |
| Saturn | 25,561 | 59,276 | -56.9 | 47,855 | 111,102 | -56.9 |
| Total | 656,507 | 963,929 | -31.9 | 1,157,023 | 1,911,427 | -39.5 |

GME

| Cadillac | 750 | 1,335 | -43.8 | 1,495 | 2,668 | -44.0 |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Chevrolet | 115,680 | 138,522 | -16.5 | 214,767 | 270,022 | -20.5 |
| HUMMER | 629 | 623 | 1.0 | 1,212 | 1,359 | -10.8 |
| Opel/Vauxhall | 347,330 | 430,057 | -19.2 | 644,216 | 847,889 | -24.0 |
| Other | 27 | 161 | -83.2 | 56 | 329 | -83.0 |
| Saab | 7,407 | 19,836 | -62.7 | 16,895 | 39,412 | -57.1 |
|  |  | 471,823 | 590,534 | -20.1 | 878,641 | $1,161,679$ |
| Total | -24.4 |  |  |  |  |  |


| GMLAAM |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Buick | 89 | 168 | -47.0 | 199 | 429 | -53.6 |
| Cadillac | 691 | 1,246 | -44.5 | 1,422 | 2,631 | -46.0 |
| Chevrolet | 250,228 | 308,236 | -18.8 | 499,777 | 597,260 | -16.3 |
| GMC | 10,137 | 12,132 | -16.4 | 16,921 | 22,881 | -26.0 |
| HUMMER | 600 | 1,038 | -42.2 | 1,106 | 2,203 | -49.8 |
| Opel/Vauxhall | 5,154 | 10,972 | -53.0 | 11,102 | 22,105 | -49.8 |
| Other | 7,044 | 12,214 | -42.3 | 16,483 | 22,242 | -25.9 |
| Saab | 48 | 106 | -54.7 | 117 | 236 | -50.4 |
| Total | 273,991 | 346,112 | -20.8 | 547,127 | 669,987 | -18.3 |
| GMAP |  |  |  |  |  |  |
| Buick | 114,337 | 65,844 | 73.6 | 196,108 | 146,538 | 33.8 |
| Cadillac | 2,038 | 2,168 | -6.0 | 3,365 | 3,984 | -15.5 |
| Chevrolet | 95,832 | 82,140 | 16.7 | 168,647 | 168,961 | -0.2 |
| Daewoo | 27,867 | 41,581 | -33.0 | 47,015 | 71,207 | -34.0 |
| Holden | 30,495 | 35,546 | -14.2 | 59,241 | 72,341 | -18.1 |
| HUMMER | 197 | 453 | -56.5 | 503 | 1,049 | -52.0 |
| Opel/Vauxhall | 766 | 1,156 | -33.7 | 1,315 | 1,761 | -25.3 |
| Other | 116 | 288 | -59.7 | 306 | 517 | -40.8 |
| Saab | 422 | 970 | -56.5 | 898 | 1,832 | -51.0 |
| Wuling(2) | 261,758 | 156,921 | 66.8 | 492,533 | 329,842 | 49.3 |
| Total | 533,828 | 387,067 | 37.9 | 969,931 | 798,032 | 21.5 |

## GLOBAL

| Chevrolet | 880,294 | $1,110,757$ | -20.7 | $1,604,775$ | $2,186,647$ | -26.6 |
| :--- | :--- | ---: | ---: | ---: | ---: | ---: |
| Opel/Vauxhall | 353,601 | 442,715 | -20.1 | 657,016 | 872,673 | -24.7 |
| GMC | 90,033 | 120,606 | -25.3 | 161,814 | 250,195 | -35.3 |
| Pontiac | 69,760 | 116,481 | -40.1 | 126,307 | 216,667 | -41.7 |
| Buick | 144,045 | 105,324 | 36.8 | 247,917 | 227,724 | 8.9 |
| Wuling(2) | 261,758 | 156,921 | 66.8 | 492,533 | 329,842 | 49.3 |
| Saturn | 25,561 | 59,276 | -56.9 | 47,855 | 111,102 | -56.9 |
| Cadillac | 29,930 | 49,878 | -40.0 | 57,478 | 103,326 | -44.4 |
| Holden | 30,495 | 35,546 | -14.2 | 59,241 | 72,341 | -18.1 |
| Daewoo | 27,867 | 41,581 | -33.0 | 47,015 | 71,207 | -34.0 |
| Saab | 10,617 | 27,039 | -60.7 | 23,875 | 54,405 | -56.1 |
| HUMMER | 5,001 | 8,855 | -43.5 | 10,051 | 21,908 | -54.1 |
| Other | 7,187 | 12,663 | -43.2 | 16,845 | 23,088 | -27.0 |
| Total | $1,936,149$ | $2,287,642$ | -15.4 | $3,552,722$ | $4,541,125$ | -21.8 |

## Notes:

(1) Quarterly sales data is preliminary and subject to change; Vehicle sales data for periods prior to July 10, 2009 relate to the predecessor company, Motors Liquidation Company
(2) We own 34\% of SGMW and under the joint venture agreement have significant rights as a member as well as the contractual right to report SGMW global sales in China as part of our global market share.

