# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION Washington, DC 20549-1004 

## FORM 8-K

## CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934
Date of Report (Date of earliest event reported) June 3, 2013

# GENERAL MOTORS COMPANY 

(Exact Name of Registrant as Specified in its Charter)

DELAWARE
(State or other jurisdiction of incorporation)
$\qquad$

300 Renaissance Center, Detroit, Michigan
(Address of Principal Executive Offices)

27-0756180
(I.R.S. Employer Identification No.)

48265-3000
(Zip Code)
(313) 556-5000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17-CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 8.01 Other Events

Signature
Index to Exhibits
Sales Release and Charts Dated June 3, 2013

## Item 8.01 Other Events

On June 3, 2013, General Motors Company issued a news release announcing May 2013 sales. The release and charts are attached as Exhibit 99.1.

## EXHIBIT

Exhibit

Exhibit 99.1

## Description

Sales Release and Charts Dated June 3, 2013

Method of Filing

Attached as Exhibit

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## GENERAL MOTORS COMPANY (Registrant)

/s/ THOMAS S. TIMKO

GENERAL MOTORS COMPANY

For Release: Monday, June 3, 2013, 10 a.m. EDT

## GM Reports its Highest Monthly Sales Since September 2008

Cadillac up 38 percent in 2013; Largest increase since 1976
DETROIT - General Motors Co. (NYSE: GM) sold 252,894 vehicles in the United States in May, up 3 percent compared with a year ago. Retail sales increased 9 percent, fleet sales were down 10 percent and the fleet mix was 26 percent of total sales.
"Cadillac is growing faster than it has in almost 40 years, the pickup rebound is in full swing and we're seeing strong retail demand for our crossovers" said Kurt McNeil, vice president of U.S. sales operations. "These are all powerful signs that the gradual recovery in the economy is becoming more broad-based. That's great news for the auto industry and General Motors."

GM's trucks sales were up 15 percent versus a year ago, including a 23 percent increase for large pickups and a 30 percent increase for large SUVs.

Crossover sales were up 3 percent. Compact crossover sales were up 10 percent and set a monthly record behind the Chevrolet Equinox, which had its best month ever. The Equinox has now posted 17 consecutive monthly sales increases.

Retail passenger car sales were up 2 percent while total sales were down 6 percent. Lower fleet sales were due primarily to the timing of customer deliveries.

| May 2013 Sales | Total Sales | YOY Change | Retail Sales | YOY Change |
| :---: | :---: | :---: | :---: | :---: |
| Chevrolet | 179,510 | $0.9 \%$ | 124,897 | $5.4 \%$ |
| GMC | 41,594 | $7.0 \%$ | 33,814 | $11.5 \%$ |
| Buick | 17,982 | $(3.1) \%$ | 15,897 | $9.9 \%$ |
| Cadillac | 13,808 | $39.9 \%$ | 13,050 | $36.6 \%$ |
| Total GM | 252,894 | $3.1 \%$ | 187,658 | $8.6 \%$ |

May Highlights (vs. 2012)

- Cadillac's 40 percent sales increase marked its best May since 2007.
- Chevrolet had its best retail sales month since August 2009.
- Retail sales of GM's redesigned medium crossovers were very strong: the Chevrolet Traverse was up 14 percent, and GMC Acadia and Buick Enclave were up 15 percent and 19 percent, respectively.


## May Highlights (vs. 2012) - continued

- Strong Chevrolet Spark sales and double-digit increases for the Buick Verano, Chevrolet Sonic and Cruze drove a 27 percent increase in sales of mini, small and compact cars.
- The Chevrolet Cruze had its best May sales ever, and the Sonic had its best month ever.
- Chevrolet dealers delivered more than 2,350 all-new 2014 Impalas.


## Calendar Year-to-Date

| CYTD Sales | Total Sales | YOY Change | Retail Sales | YOY Change |
| :---: | :---: | :---: | :---: | :---: |
| Chevrolet | 821,674 | $5.1 \%$ | 559,991 | $6.6 \%$ |
| GMC | 181,320 | $11.0 \%$ | 154,874 | $12.7 \%$ |
| Buick | 82,759 | $16.0 \%$ | 74,113 | $16.9 \%$ |
| Cadillac | 69,750 | $37.6 \%$ | 62,937 | $28.6 \%$ |
| Total GM | $1,155,503$ | $8.3 \%$ | 851,915 | $9.9 \%$ |

Calendar Year-to-Date Highlights (vs. 2012)

- The last time Cadillac delivered a larger year-to-date sales increase was in 1976.
- Buick retail sales have increased for 13 consecutive months.
- Truck sales were up 12 percent, including a 22 percent increase in sales of large pickups and a 23 percent increase for large SUVs.
- Crossover sales were up 17 percent and car sales were essentially equal to a year ago.
- GM's fleet mix was 26 percent, which is in line with the company's full-year strategy.

| Inventory | Units @ <br> May 31 | Days Supply (selling <br> day adjusted) | Units @ <br> April 30 | Days Supply (selling day <br> adjusted) |
| :---: | :---: | :---: | :---: | :---: |
| All Vehicles | 708,939 | 73 | 720,699 | 76 |
| Full-size Pickups | 220,466 | 93 | 228,524 | 103 |


| Industry Sales | May SAAR (est.) | Calendar Year (est.) | GM Full Year Forecast |
| :---: | :---: | :---: | :---: |
| Light Vehicles | 15.4 million range | 15.2 million | $15.0-15.5$ million range |

General Motors Co. (NYSE:GM, TSX: GMM) and its partners produce vehicles in 30 countries, and the company has leadership positions in the world's largest and fastest-growing automotive markets. GM, its subsidiaries and joint venture entities sell vehicles under the Chevrolet, Cadillac, Baojun, Buick, GMC, Holden, Isuzu, Jiefang, Opel, Vauxhall and Wuling brands. More information on the company and its subsidiaries, including OnStar, a global leader in vehicle safety, security and information services, can be found at http://www.gm.com.

## CONTACT:

Jim Cain
313-407-2843
james.cain@gm.com

## Forward-Looking Statements

In this press release and in related comments by our management, our use of the words "expect," "anticipate," "possible," "potential," "target," "believe," "commit," "intend," "continue," "may," "would," "could," "should," "project," "projected," "positioned" or similar expressions is intended to identify forward-looking statements that represent our current judgment about possible future events. We believe these judgments are reasonable, but these statements are not guarantees of any events or financial results, and our actual results may differ materially due to a variety of important factors. Among other items, such factors might include: our ability to realize production efficiencies and to achieve reductions in costs as a result of our restructuring initiatives and labor modifications; our ability to maintain quality control over our vehicles and avoid material vehicle recalls; our ability to maintain adequate liquidity and financing sources and an appropriate level of debt, including as required to fund our planned significant investment in new technology; the ability of our suppliers to timely deliver parts, components and systems; our ability to realize successful vehicle applications of new technology; and our ability to continue to attract new customers, particularly for our new products. GM's most recent annual report on Form 10-K and quarterly reports on Form 10-Q provides information about these and other factors, which we may revise or supplement in future reports to the SEC.

|  | May |  |  | (Calendar Year-to-Date) <br> January - May |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2013 | 2012 | \%Change Volume | 2013 | 2012 | \%Change Volume |
| Enclave | 5,310 | 6,709 | (20.9) | 25,919 | 22,659 | 14.4 |
| Encore | 2,103 | - | ***.* | 9,972 | - | ***.* |
| LaCrosse | 4,804 | 5,663 | (15.2) | 20,483 | 23,686 | (13.5) |
| Lucerne | - | 34 | ***.* | 4 | 922 | (99.6) |
| Regal | 1,607 | 2,550 | (37.0) | 7,437 | 12,502 | (40.5) |
| Verano | 4,158 | 3,609 | 15.2 | 18,944 | 11,578 | 63.6 |
| Buick Total | 17,982 | 18,565 | (3.1) | 82,759 | 71,347 | 16.0 |
| ATS | 3,249 | - | ***.* | 15,724 | - | ***.* |
| CTS | 2,457 | 4,161 | (41.0) | 12,717 | 20,437 | (37.8) |
| DTS | - | 75 | ***.* | 3 | 350 | (99.1) |
| Escalade | 1,033 | 916 | 12.8 | 4,642 | 4,830 | (3.9) |
| Escalade ESV | 695 | 669 | 3.9 | 3,160 | 3,089 | 2.3 |
| Escalade EXT | 200 | 137 | 46.0 | 973 | 672 | 44.8 |
| SRX | 3,744 | 3,900 | (4.0) | 20,078 | 21,190 | (5.2) |
| STS | 1 | 13 | (92.3) | 3 | 120 | (97.5) |
| XTS | 2,429 | - | ***.* | 12,450 | - | ***.* |
| Cadillac Total | 13,808 | 9,871 | 39.9 | 69,750 | 50,688 | 37.6 |
| Avalanche | 1,980 | 2,113 | (6.3) | 10,166 | 9,283 | 9.5 |
| Aveo | 1 | 5 | (80.0) | 2 | 53 | (96.2) |
| Camaro | 7,929 | 9,023 | (12.1) | 35,076 | 40,574 | (13.6) |
| Caprice | 129 | 313 | (58.8) | 1,041 | 855 | 21.8 |
| Captiva Sport | 5,084 | 3,697 | 37.5 | 21,778 | 14,410 | 51.1 |
| Cobalt | - | - | ***.* | - | 4 | ***.* |
| Colorado | 244 | 3,778 | (93.5) | 2,879 | 17,333 | (83.4) |
| Corvette | 905 | 1,219 | (25.8) | 4,820 | 5,547 | (13.1) |
| Cruze | 23,055 | 19,613 | 17.5 | 100,818 | 94,901 | 6.2 |
| Equinox | 22,918 | 20,238 | 13.2 | 102,752 | 90,097 | 14.0 |
| Express | 8,353 | 7,447 | 12.2 | 31,734 | 29,713 | 6.8 |
| HHR | - | - | ***.* | 2 | 9 | (77.8) |
| Impala | 10,841 | 15,879 | (31.7) | 66,127 | 81,221 | (18.6) |
| Malibu | 18,899 | 29,579 | (36.1) | 89,812 | 110,035 | (18.4) |
| Silverado-C/K Pickup | 43,283 | 34,555 | 25.3 | 199,327 | 160,942 | 23.9 |
| Sonic | 9,523 | 7,205 | 32.2 | 37,783 | 35,455 | 6.6 |
| Spark | 2,581 | - | ***.* | 14,484 | - | ***.* |
| Suburban (Chevy) | 4,753 | 4,577 | 3.8 | 17,850 | 17,932 | (0.5) |
| Tahoe | 9,243 | 7,169 | 28.9 | 35,067 | 26,847 | 30.6 |
| Traverse | 8,182 | 9,853 | (17.0) | 42,999 | 39,296 | 9.4 |
| Volt | 1,607 | 1,680 | (4.3) | 7,157 | 7,057 | 1.4 |
| Chevrolet Total | 179,510 | 177,943 | 0.9 | 821,674 | 781,564 | 5.1 |
| Acadia | 8,815 | 9,128 | (3.4) | 37,318 | 32,364 | 15.3 |
| Canyon | 88 | 910 | (90.3) | 812 | 4,761 | (82.9) |
| Savana | 1,906 | 2,571 | (25.9) | 6,320 | 9,951 | (36.5) |
| Sierra | 16,061 | 13,196 | 21.7 | 71,065 | 60,466 | 17.5 |
| Terrain | 7,847 | 8,772 | (10.5) | 42,617 | 38,807 | 9.8 |
| Yukon | 1,814 | 2,504 | (27.6) | 10,308 | 10,383 | (0.7) |
| Yukon XL | 5,063 | 1,796 | 181.9 | 12,880 | 6,632 | 94.2 |
| GMC Total | 41,594 | 38,877 | 7.0 | 181,320 | 163,364 | 11.0 |
| GM Vehicle Total | 252,894 | 245,256 | 3.1 | 1,155,503 | 1,066,963 | 8.3 |

26 selling days for the May period this year and 26 for last year.

