### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

 $\ensuremath{\boxtimes}$  Filed by the Registrant

 $\hfill\square$  Filed by a Party other than the Registrant

Check the appropriate box:		
Preliminary Proxy Statement		
CONFIDENTIAL, FOR USE OF THE COMMISSION ONLY (AS PERMITTED BY RULE 14a-6(e)(2))		
Definitive Proxy Statement		
Definitive Additional Materials		
Soliciting Material Pursuant to ss.240.14a-12		

# **GENERAL MOTORS COMPANY**

(Name of Registrant as Specified In Its Charter) (Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):		
$\checkmark$	No fee required.	
	Fee computed on table below per Exchange Act Rules 14a-6(i)(14) and 0-11.	
	<ol> <li>Title of each class of securities to which transaction applies:</li> <li>Aggregate number of securities to which transaction applies:</li> </ol>	
	(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):	
	(4) Proposed maximum aggregate value of transaction:	
	(5) Total fee paid:	
	Fee paid previously with preliminary materials.	
	Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.	
	(1) Amount Previously Paid:	
	(2) Form, Schedule or Registration Statement No.:	
	(3) Filing Party:	
	(4) Date Filed:	

## \*\*\* Exercise Your *Right* to Vote \*\*\* Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting to Be Held on June 16, 2020.

### GENERAL MOTORS COMPANY

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GENERAL MOTORS GLOBAL HEADQUARTERS MAL CODE 482-C24-31 300 RENASSANCE CENTER DETROR, M-48265 
 Meeting Information

 Meeting Type:
 Annual Meeting

 For holders as of:
 April 17, 2020

 Date:
 June 16, 2020
 Time:
 8:00 a.m. Eastern Time

 Location:
 Meeting live via the Internet-please visit
 www.virtualshareholdermeeting.com/GM2020.

The company will be hosting the meeting live via the Internet this year. To attend the meeting via the Internet please visit www.virtualshareholdermeeting.com/GM2020 and be sure to have the information that is printed in the box marked by the arrow  $\rightarrow$  [XXXX XXXX XXXX XXXX] (located on page 3).

You are receiving this communication because you hold shares in the company named above.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the internet. You may view the proxy materials online at www.proxyvote.com, scan the QR Barcode on the reverse side, or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

# **Before You Vote**

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:

PROXY STATEMENT AND NOTICE OF 2020 ANNUAL MEETING OF SHAREHOLDERS AND 2019 ANNUAL REPORT

How to View Online:

Have the information that is printed in the box marked by the arrow ->[XXXX XXXX XXXX XXXX] (located on the following page) and visit: www.proxyvote.com, or scan the QR Barcode below.

### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, y Please choose one of the following methods to make your request: ents, you must request one. There is NO charge for requesting a copy.

- 1) BY INTERNET: www.proxyvote.com 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL\*: sendmaterial@proxyvote.com

\* If requesting materials by e-mail, please send a black e-mail with the information that is printed in the box marked by the arrow XXXX XXXX XXXX XXXX (located on the following page) in the subject line.

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor.

Please make the request as instructed above on or before June 2, 2020 to facilitate timely delivery.

# How To Vote

Please Choose One of the Following Voting Methods



#### Vote By Internet:

Before The Meeting:

#### During The Meeting:

Go to www.virtualshareholdermeeting.com/GM2020. Have the information that is printed in the box marked by the arrow  $\rightarrow XXXX XXXX XXXX XXXX$  (located on the following page) available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

### Voting Items

#### The Board of Directors recommends you vote FOR each Board nominee listed in Item 1.

- 1. Election of Directors
  - Nominees:
    - 1a. Mary T. Barra
    - 1b. Wesley G. Bush
    - 1c. Linda R. Gooden
    - 1d. Joseph Jimenez
    - 1e. Jane L. Mendillo
    - 1f. Judith A. Miscik
    - 1g. Patricia F. Russo
    - 1h. Thomas M. Schoewe
    - 1i. Theodore M. Solso
    - 1j. Carol M. Stephenson
  - 1k. Devin N. Wenig

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#### The Board of Directors recommends you vote FOR Board Item 2.

2. Advisory Approval of Named Executive Officer Compensation

#### The Board of Directors recommends you vote <u>1 YEAR</u> on Board Item 3.

 Advisory Approval of the Frequency of Future Advisory Votes on Named Executive Officer Compensation

#### The Board of Directors recommends you vote <u>FOR</u> Board Items 4 and 5.

- Ratification of the Selection of Ernst & Young LLP as the Company's Independent Registered Public Accounting Firm for 2020
- Approval of the General Motors Company 2020 Long-Term Incentive Plan

#### The Board of Directors recommends you vote <u>AGAINST</u> shareholder items 6, 7, 8, and 9.

- Shareholder Proposal Regarding Shareholder Written Consent
- Shareholder Proposal Regarding Proxy Access Amendment: Shareholder Aggregation Limit
- 8. Shareholder Proposal Regarding Report on Human Rights Policy Implementation
- 9. Shareholder Proposal Regarding Report on Lobbying Communications and Activities

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