

GENERAL MOTORS

Mark
Reuss



PRESIDENT



WE SELL A **LOT** OF TRUCKS



Q1 CREW CAB SALES UP 20% OVER Q1 2018









GMC Yukon



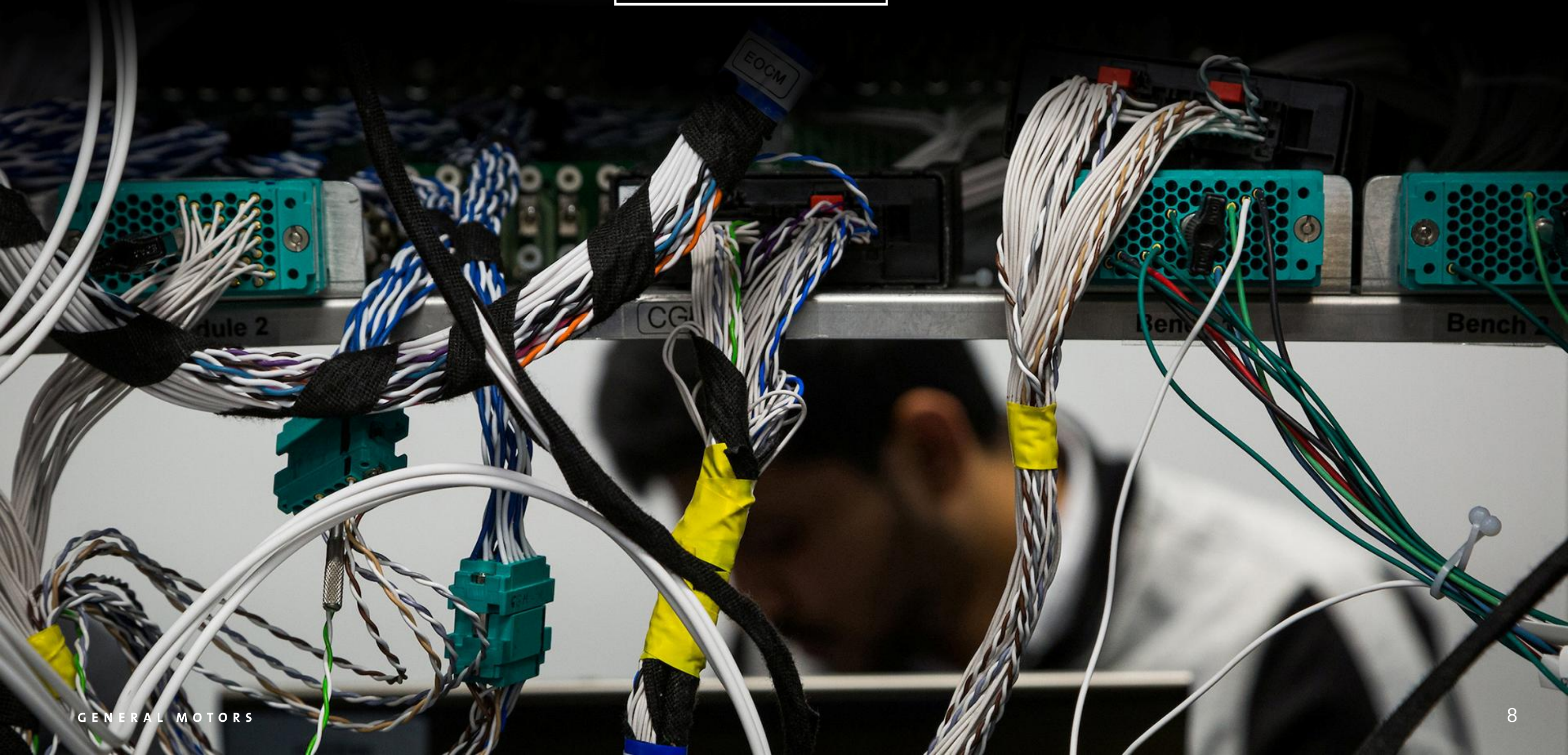
Chevrolet Tahoe



Cadillac Escalade

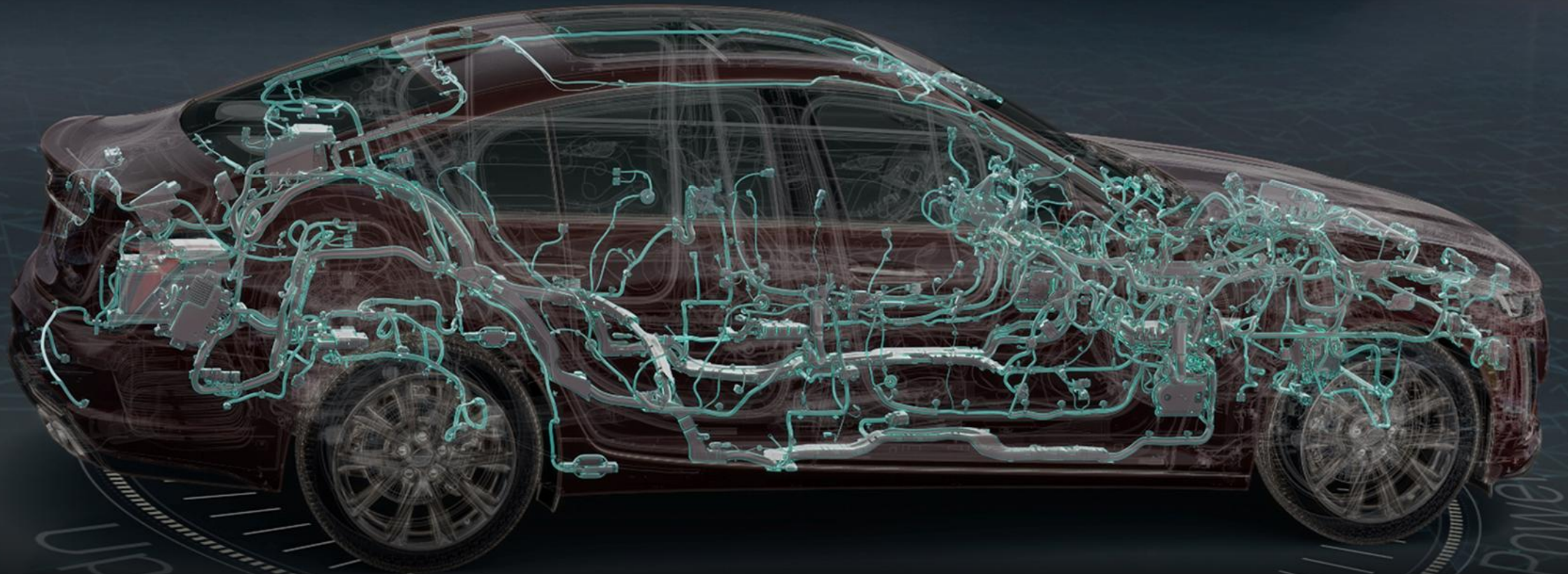


ALL-NEW DIGITAL PLATFORM



ALL-NEW DIGITAL PLATFORM

- 5 times stronger than current architecture
- Groundbreaking, aviation-inspired message encryption





ZERO

CRASHES



ZERO

EMISSIONS

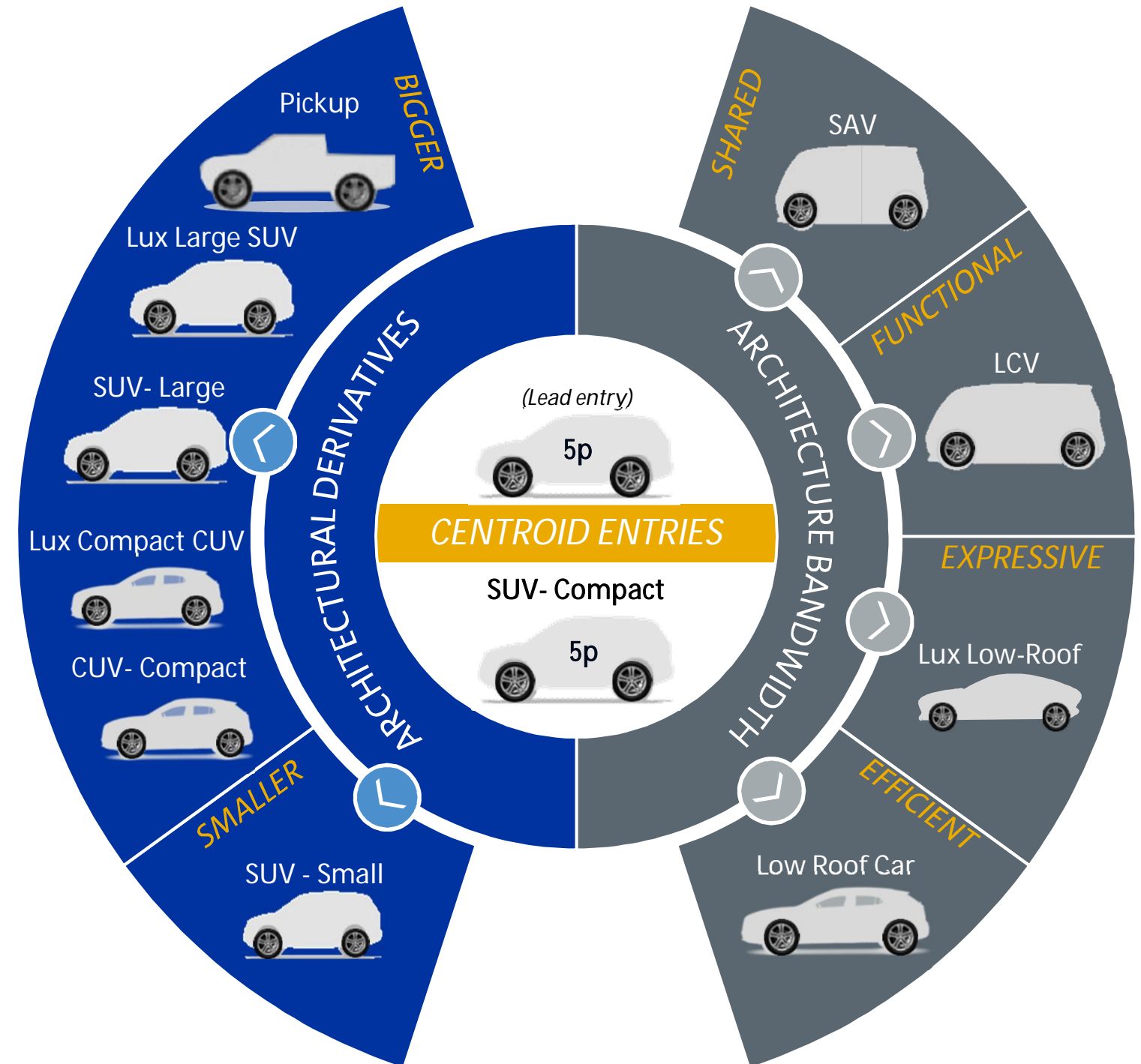


ZERO

CONGESTION

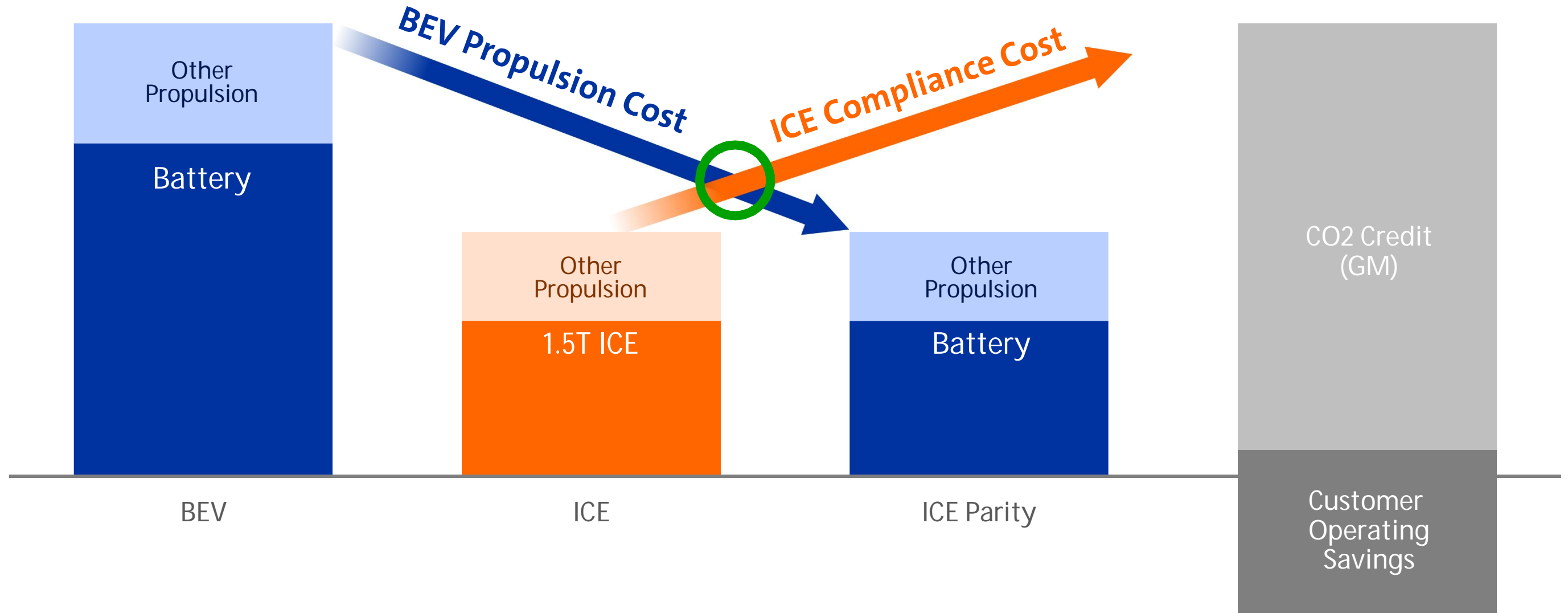
Future Electrification Bandwidth

Modular architecture to facilitate quick and cost effective segment entries

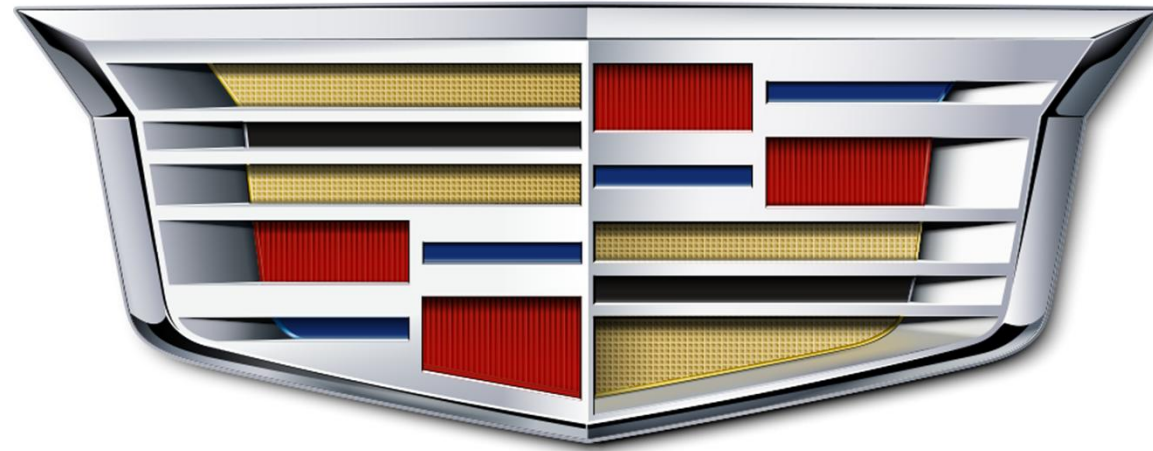


Ice Compliance Costs Will Increase, Contributing to BEV-ICE Parity

Propulsion Cost Walk







Cadillac

LAUNCH MODE

Launching a new vehicle
almost every six months







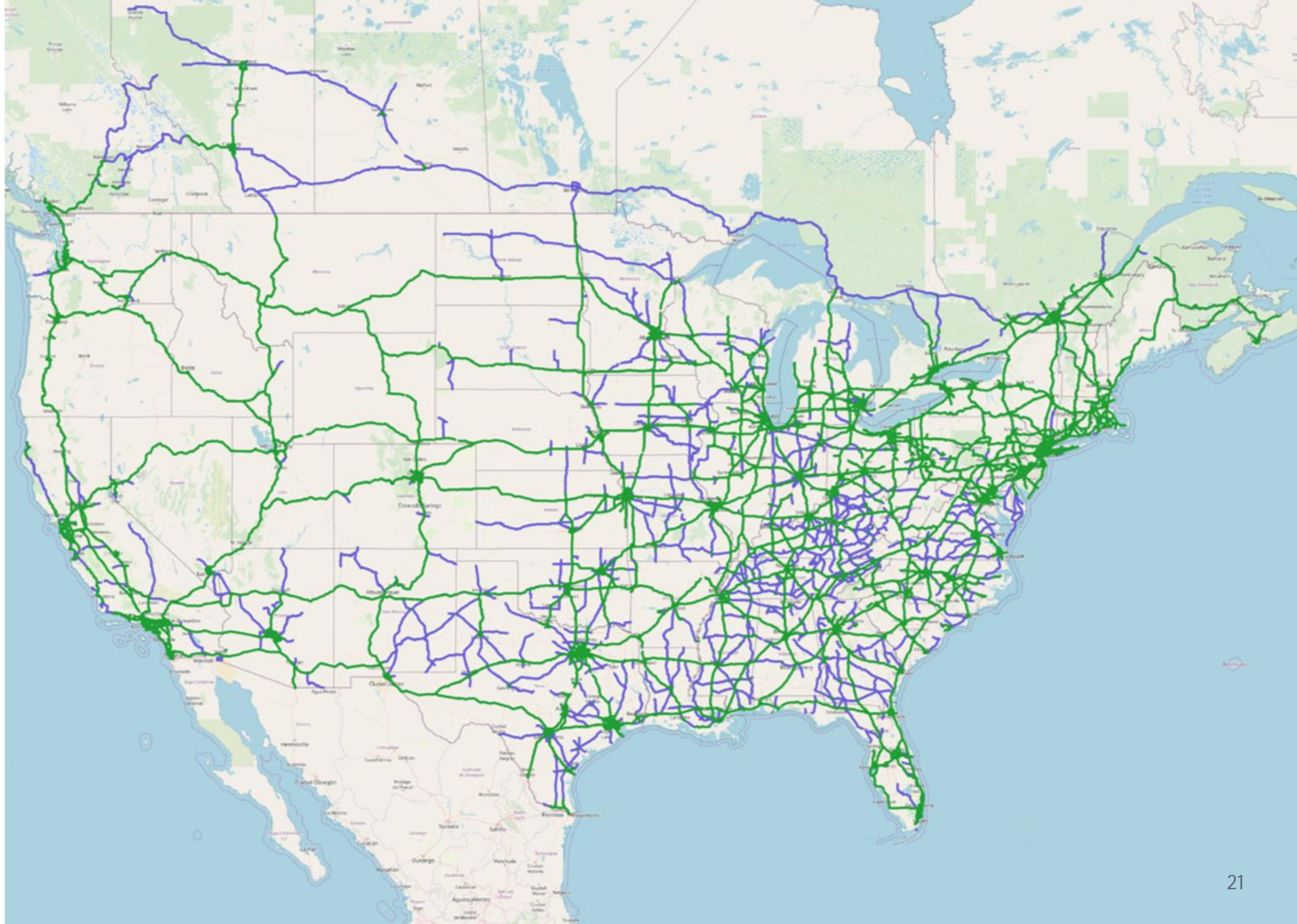






Current 130,000 miles of Super Cruise compatible highways

70,000 miles to be added of Super Cruise compatible highways



CUSTOMERS
HAVE TRAVELED
2.5 MILLION MILES
USING
SUPER CRUISE



An aerial, high-angle photograph of a dense urban skyline, likely New York City, during the "blue hour" of dusk. The sky is a deep, dark blue, and the city's buildings are silhouetted against the fading light. The text "GENERAL MOTORS" is centered horizontally and vertically in a clean, white, sans-serif font. The overall mood is professional and modern.

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