UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 7, 2023

GENERAL MOTORS COMPANY

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation) 001-34960 (Commission File Number) 27-0756180 (I.R.S. Employer Identification No.)

48265-3000

(Zip Code)

300 Renaissance Center, Detroit, Michigan (Address of principal executive offices)

(313) 667-1500

(Registrant's telephone number, including area code)

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, \$0.01 par value	GM	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. \Box

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(b) On December 13, 2023, General Motors Company ("GM") announced certain changes to its senior leadership team that were approved by the GM Board of Directors on December 7, 2023, including the retirement of Douglas L. Parks, Executive Vice President, Global Product Development, Purchasing and Supply Chain, effective as of December 31, 2023.

A copy of the press release announcing Mr. Parks' retirement and the other GM personnel changes is attached hereto and incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

Exhibit Description

99.1 Press Release issued by General Motors Company, dated December 13, 2023

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GENERAL MOTORS COMPANY (Registrant)

By: /s/ John S. Kim

John S. Kim Assistant Corporate Secretary

Date: December 13, 2023

GM Promotes Executives to Lead the Next Phase of the Company's Growth Strategy

- Ken Morris and Josh Tavel named to new leadership roles in product development under GM President Mark Reuss
- Rory Harvey to assume leadership responsibility for all global regions; Marissa West named senior vice president and president, GM North America
- Global Product Development leader Doug Parks to retire after nearly 40 years

DETROIT – General Motors Co. (NYSE: GM) is making several changes to its product development team and creating a new role to oversee its global regions. These moves will streamline the organization, allow for faster implementation of new vehicle and technology programs, and accelerate the company's go-to-market strategies.

This realignment is driven by the retirement of Doug Parks, GM executive vice president of Global Product Development, Purchasing and Supply Chain, after a nearly 40-year career at the company. Parks started at GM in 1984 and led various engineering teams responsible for the development of dozens of vehicles across all GM brands and regions, including the foundation of our current generation EVs.

"We've spent years preparing GM to transition to an all-electric future, and Doug's leadership has been pivotal. We are grateful for his many contributions to GM's success," said GM Chair and CEO Mary Barra. "The changes we are announcing today will continue to drive technical excellence and deliver groundbreaking vehicles to our customers around the world."

Global Product Development Leadership

- Ken Morris, currently vice president, Global Vehicle and Propulsion teams, will be promoted to senior vice president, Product Programs, Product Safety and Motorsports. Morris retains his current responsibilities leading global vehicle programs and will add global product safety, launch excellence and motorsports product development.
- Josh Tavel, currently global vice president of Customer Care and Aftersales, will be promoted to senior vice president of Energy Storage and Propulsion, R&D, and Manufacturing Engineering. This role will integrate GM's products and processes in key areas critical to accelerating the company's electrification strategy, including battery development and manufacturing engineering activities.

Global Market Leadership

GM also announced leadership changes to increase collaboration across its global markets.

• Rory Harvey, currently executive vice president and president, GM North America, will move to a newly created role as executive vice president and president, Global Markets. Harvey will work with the global regional teams to bring the right vehicles, software and technologies to customers around the world.

Marissa West, currently president and managing director, GM Canada, will join the Global Markets leadership team as senior vice president and president, GM North America, reporting to Harvey.

All leadership changes will take effect on Jan. 2, 2024.

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Cautionary Note on Forward-Looking Statements: This press release contains forward-looking statements that represent our current judgment about possible future events. In making these statements we rely on assumptions and analysis based on our experience and perception of historical trends, current conditions and expected future developments as well as other factors we consider appropriate under the circumstances. We believe these judgments are reasonable, but these statements are not guarantees of any events or financial results, and our actual results may differ materially due to a variety of important factors, both positive and negative. A list and description of these factors can be found in our Annual Report on Form 10-K and our subsequent filings with the U.S. Securities and Exchange Commission. We caution readers not to place undue reliance on forward-looking statements. We undertake no obligation to update publicly or otherwise revise any forward-looking statements, whether as a result of new information, future events or other factors that affect the subject of these statements, except where we are expressly required to do so by law.

General Motors (NYSE:GM) is a global company focused on advancing an all-electric future that is inclusive and accessible to all. At the heart of this strategy is the Ultium battery platform, which powers everything from mass-market to high-performance vehicles. General Motors, its subsidiaries and its joint venture entities sell vehicles under the <u>Chevrolet</u>, <u>Buick</u>, <u>GMC</u>, <u>Cadillac</u>, <u>Baojun</u> and <u>Wuling</u> brands. More information on the company and its subsidiaries, including <u>OnStar</u>, a global leader in safety services and connected vehicle technology, can be found at <u>https://www.gm.com</u>.

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