

# GM FINANCIAL





### Safe Harbor Statement

This presentation contains several "forward-looking statements." Forward-looking statements are those that use words such as "believe," "expect," "anticipate," "intend," "plan," "may," "likely," "should," "estimate," "continue," "future" or other comparable expressions. These words indicate future events and trends. Forward-looking statements are our current views with respect to future events and financial performance. These forward-looking statements are subject to many assumptions, risks and uncertainties that could cause actual results to differ significantly from historical results or from those anticipated by us. The most significant risks are detailed from time to time in our filings and reports with the Securities and Exchange Commission, including our annual report on Form 10-K for the year ended December 31, 2015. Such risks include - but are not limited to - changes in general economic and business conditions; GM's ability to sell new vehicles that we finance in the markets we serve in North America, Europe, Latin America and China; interest rate and currency fluctuations; our financial condition and liquidity, as well as future cash flows and earnings; competition; the effect, interpretation or application of new or existing laws, regulations, court decisions and accounting pronouncements: the availability and cost of sources of financing; the level of net charge-offs, delinquencies and prepayments on the loans and leases we originate; vehicle return rates and the residual value performance on vehicles we lease; the viability of GM-franchised dealers that are commercial loan customers; the prices at which used cars are sold in the wholesale markets; and changes in business strategy, including expansion of product lines and credit risk appetite, and acquisitions. If one or more of these risks or uncertainties materialize, or if underlying assumptions prove incorrect. actual events or results may differ materially. It is advisable not to place undue reliance on any forward-looking statements. We undertake no obligation to, and do not, publicly update or revise any forward-looking statements, except as required by federal securities laws, whether as a result of new information, future events or otherwise.

# Agenda

- GM Financial Overview
- Key Business Drivers
- Additional Information

The purpose of this presentation is to provide insight into GM Financial, as well as address topics frequently asked by investors

# **GM Financial Overview**

## **GM Financial**

- GM Financial (GMF) is General Motors' global captive finance company
- Earning assets of \$64B, with operations in 20 countries
  - Offering auto finance products to 16,000 dealers worldwide
  - GM Financial's global footprint covers over 85% of GM's worldwide sales



 GM Financial is a strategic business for GM and well positioned for profitable growth and contribution to overall enterprise value

GM Financial's overall objective is to support GM vehicle sales while achieving appropriate risk-adjusted returns

# Organizational Structure

#### GMF is consolidated with GM

- GMF's results are adjusted in GM's financial statements to eliminate the effect of intercompany transactions between GMF and the other members of the consolidated GM group – these eliminations may result in reporting differences between GM and GMF
- GMF files stand alone quarterly (10-Q) and annual (10-K) financial statements with the SEC

### GMF has two reporting segments

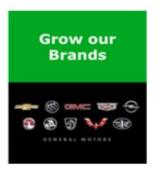
- North America (NA)
  - U.S.
  - Canada
- International (IO)
  - Europe Austria, Belgium, France, Germany, Greece, Italy, the Netherlands, Portugal, Spain, Sweden, Switzerland and the United Kingdom
  - Latin America Brazil, Chile, Colombia, Mexico and Peru
  - Includes GMF equity investment in SAIC-GMAC joint venture in China

### China joint venture

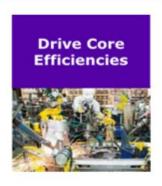
- GMF owns a 35% equity interest in the SAIC-GMAC auto finance joint venture in China; reported as equity income on the income statement and equity in net assets of nonconsolidated affiliates on the balance sheet
  - The joint venture generated \$116M and \$36M in equity income for calendar year 2015 and Q1 2016
  - At March 31, 2016, SAIC-GMAC joint venture had ending earning assets of \$10.2B

# General Motors Strategic Priorities









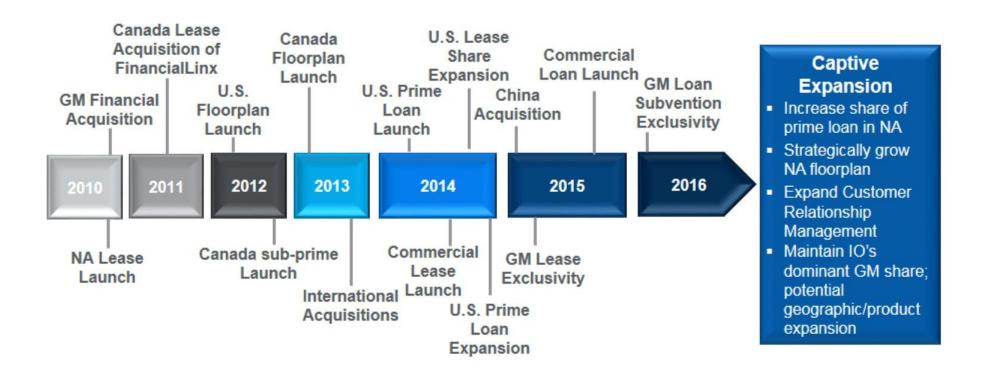


### GM Financial strategic value

- Drive vehicle sales
  - Offer attractive products and services with efficient delivery
- Enhance customer experience and loyalty
  - Integrate with GM initiatives to enrich the customer experience and increase retention
- Support GM Customers and Dealers
  - Provide financing support across economic cycles
- Contribute to enterprise profitability
  - Pre-tax income expected to double from 2014 when full captive penetration levels are achieved

### **GM Financial Evolution**

Full captive evolution substantially complete; entering captive expansion phase



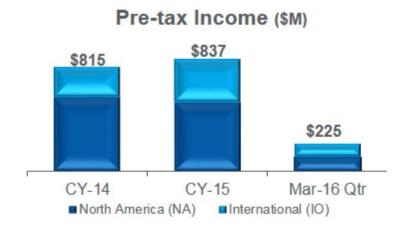
### **GM and GMF Penetration Statistics**

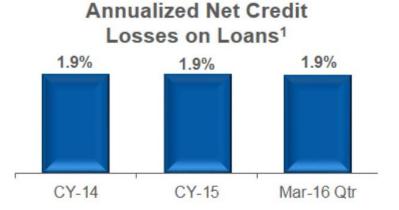
	Mar-16 Qtr.	Mar-15 Qtr.	Mar-14 Qtr.
North America			
GMF as a % of GM Retail Sales	36.5%	20.7%	7.2%
GMF Wholesale Dealer Penetration	13.5%	10.1%	6.3%
GM as % of GMF Retail Originations	89.1%	73.8%	52.7%
International Operations <sup>1</sup>			
GMF as a % of GM Retail Sales	45.9%	44.3%	38.7%
GMF Wholesale Dealer Penetration	98.0%	97.0%	95.0%
GM as % of GMF Retail Originations	86.5%	85.6%	88.0%

- GM new vehicles as a percent of total GMF originations has increased from 16% in the September 2010 quarter (quarter preceding GM's acquisition of GMF) to 89% in the March 2016 quarter
- Retail penetration of the China JV has increased from 16% in the March 2015 quarter to 23% in the March 2016 quarter

<sup>1.</sup> Excludes results from 35% equity ownership interest in China JV

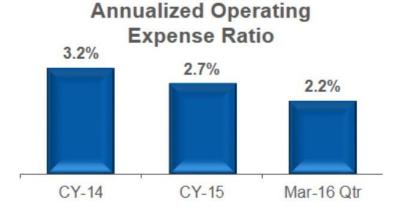
# Strong Operating Results





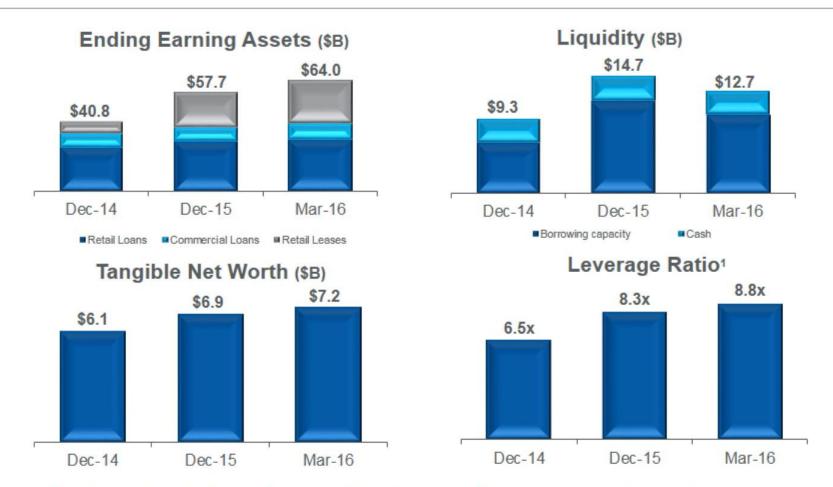






1. Reconciliation of Net Credit Losses, a non-U.S. GAAP measure, can be found in GMF's 10-K/10-Q filings

### Solid Balance Sheet

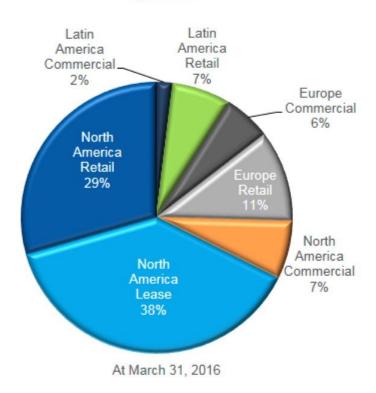


- Tangible net worth is net of accumulated losses on foreign exchange translation
  - Accumulated other comprehensive loss related to FX of \$0.9B at March 31, 2016
- Leverage increase consistent with earning asset expansion in higher credit quality tiers
- 1. Calculated consistent with GM/GMF Support Agreement, filed on Form 8-K with the Securities and Exchange Commission on September 4, 2014.

# Earning Assets Composition

### Earning assets composition is shifting towards full captive state

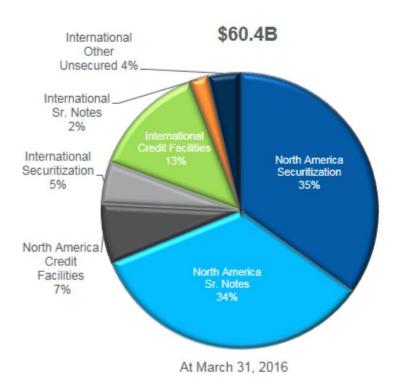




- Percent of earning assets related to financing GM new vehicles 84% at March 31, 2016 compared to 77% a year ago
- Higher credit quality assets increasing with growth in prime loan and leasing
  - GMF sub-prime loan portfolio (<620</li> FICO) represented approximately 17% of ending earning assets at March 31, 2016, down from approximately 26% at March 31, 2015
- Earning asset expansion in North America more aligned with GM's geographic sales footprint

# Funding Platform

Shifting funding mix toward unsecured debt thereby increasing unencumbered assets; strategy to fund locally with flexibility to issue globally to support North America growth



### Global securitization platforms

Segregated by asset type and geography

### Global senior note platforms

- Issuing in U.S., Canada and Europe

#### Credit facilities

 Numerous facilities totaling \$24.8B, provided by 36 banks at March 31, 2016

#### Unsecured mix

- Unsecured debt 46% of total debt at March 31, 2016 compared to 37% a year ago
- Year-to-date, issued \$5.8B in public secured and \$6.3B in senior notes globally
  - 2016 issuance forecast of ~\$10-13B in senior notes (5-8 offerings) and ~\$11-14B in securitizations, including 144A transactions

### Committed to Investment Grade

### GM targeting performance consistent with "A" ratings criteria

	Company Bond			GM Financial			
Current Ratings	Company Rating	Bond Rating	Outlook	Company Rating	Bond Rating	Outlook	
DBRS	BBB	N/A	Stable	BBB	BBB	Stable	
Fitch	BBB-	BBB-	Positive	BBB-	BBB-	Positive	
Moody's	I.G.	Ba1	Positive	Ba1	Ba1	Positive	
Standard and Poor's	BBB-	BBB-	Positive	BBB-	BBB-	Positive	

### Support Agreement in place between GM and GMF

- Agreement solidifies GMF's position as a core component of GM's business and strengthens GMF's capability to support GM's strategy
  - Requires 100% ownership of GMF by GM as long as GMF has unsecured debt securities outstanding
- Established tiered leverage limits based on Net Earning Assets and provides funding support to GMF if needed
  - Leverage ratio of 8.8x at March 31, 2016; current leverage limit of 9.5x for Net Earning Assets greater than or equal to \$50B but less than \$75B
  - Next leverage limit of 11.5x for Net Earning Assets greater than or equal to \$75B but less than \$100B; leverage limit of 12.0x for Net Earning Assets greater than or equal to \$100B
  - Leverage ratio could temporarily equal or slightly exceed applicable ratio in 2016 due to impact of FX on tangible net worth and rate of increase in earning assets; leverage ratio is expected to be below applicable level by yearend
- Achievement of investment grade rating critical for captive strategy execution

# **Key Business Drivers**

# Key Business Drivers

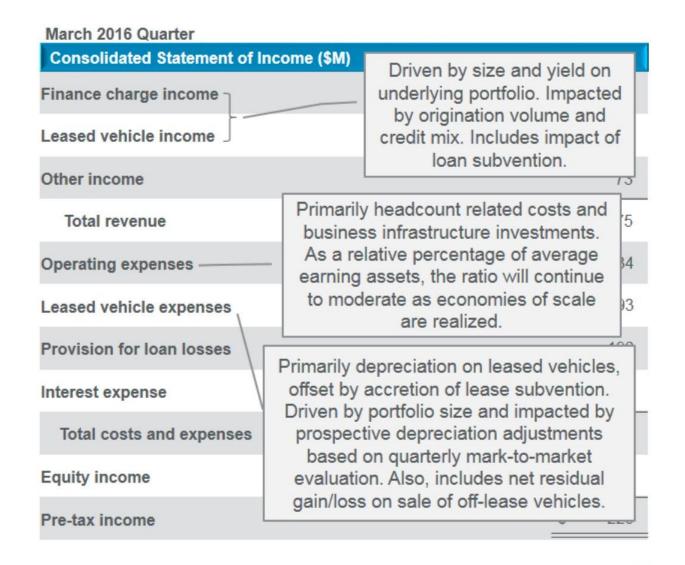
#### Drivers

- Portfolio size and yield
  - Origination volume is driven by total vehicle sales and GM market share, GMF's retail sales penetration (including mix of standard and subvented loan and lease) and loan/lease pricing including market competitive factors
- Funding costs
  - Interest rate on outstanding debt and fees associated with debt including credit facilities
- Credit performance
  - Underlying credit makeup of portfolio, general economic conditions and servicing execution
- Residual performance
  - Used car values
- Operating expense
  - Improving cost efficiencies with completion of infrastructure build-out and achieving scale as portfolio size increases
- Pre-tax return on assets (ROA) was 1.7% for CY2015 (EBT ÷ Average Earning Assets)
  - Product level ROA commensurate with risk

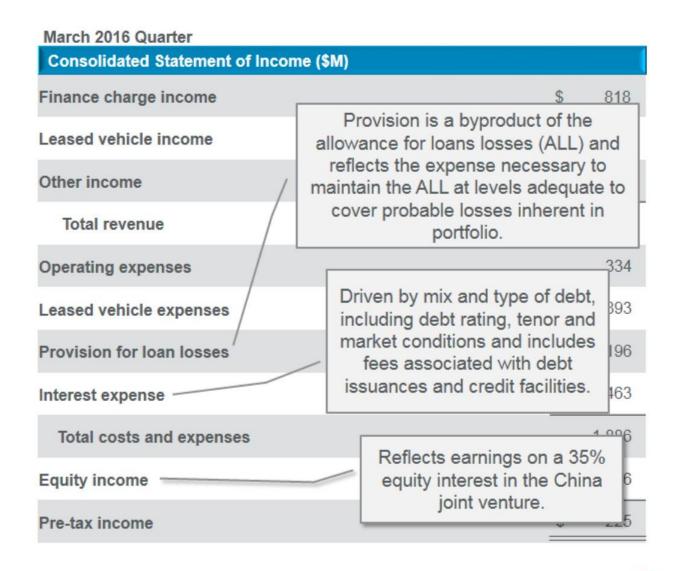
### Business Model Overview — Income Statement

### March 2016 Quarter Consolidated Statement of Income (\$M) Finance charge income \$ 818 Leased vehicle income 1,184 Other income 73 Total revenue 2,075 334 Operating expenses 893 Leased vehicle expenses Provision for loan losses 196 463 Interest expense 1,886 Total costs and expenses 36 **Equity income** 225 \$ Pre-tax income

### Business Model Overview- Income Statement



### Business Model Overview- Income Statement



# Business Model Overview- Balance Sheet

At March 31, 2016  Consolidated Balance Sheet (\$M) - Asse	ts	
Cash and cash equivalents	\$	2,898
Finance receivables, net		38,658
Leased vehicles, net		24,538
Restricted cash		2,130
Goodwill		1,195
Equity in net assets of non-consolidated affiliates		989
Related party receivables		1,076
Other assets		1,280
Total assets	\$	72,764

Consolidated Balance Sheet (\$M) – Liab Shareholder's Equity	ilities	and
Secured debt	\$	32,733
Unsecured debt		27,638
Accounts payable and accrued expenses		1,236
Related party payables		448
Other liabilities		2,334
Total liabilities		64,389
Additional paid-in capital		6,491
Accumulated other comprehensive loss		(952)
Retained earnings		2,836
Total shareholder's equity		8,375
Total liabilities and shareholder's equity	\$	72,764

# Business Model Overview – Balance Sheet

At March 31, 2016 Consolidated Balance Sheet (\$M) - Assets		Represents retail and commercial loan	
Cash and cash equivalents \$	2,898	portfolios, net of ALL. A combination of forecasting methodologies,	13
Finance receivables, net	38,658	incorporating credit mix, loan volume and credit environment, are utilized to	88
Leased vehicles, net	24,538	estimate future loan losses and 1,23	86
Restricted cash	2,130	establish an adequate ALL. ALL is typically described as a percentage of	18
Goodwill	1,195	finance receivables. 2,33	34
Equity in net assets of non-consolidated affiliates	989	Total liabilities 64,38	}9
Related party receivables	1,076	Addition Reflects the amortized cost of leased vehicles, net of 6,49	)1
Other assets	1,280	Accumu subvention support payments. (95	52)
Total assets \$	72,764	Primarily cash payments due from GM 2,83	16
		under loan and lease subvention 8,37 programs and lines of credit to other	5
		GM subsidiaries. \$ 72,76	14

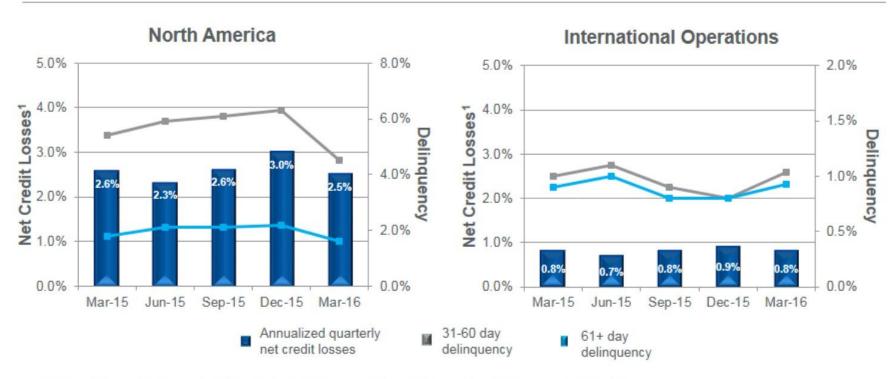
# Business Model Overview - Balance Sheet

At March 31, 2016 Consolidated Balance Sheet (\$M) - Assets		Consolidated Balance Sheet (\$M) – Liab Shareholder's Equity	ilities	s and
Cash Reflects warehouse credit	2,898	Secured debt	\$	32,733
facilities, securitization notes payable, senior notes and retail	38,658	Unsecured debt		27,638
Lease bank deposits. Balances	24,538	Accounts payable and accrued expenses		1,236
impacted by funding needed to support growth,	2,130	Related party payables		448
Goods secured/unsecured mix and cost of funding.	1,195	Other liabilities		2,334
Equity in net assets or non-consolidated affiliates	989	Total liabilities		64,389
Related pa  Due to GM, primarily for commercial finance	1,076	Additional paid-in capital		6,491
Other asse receivables originated	1,280	Accumulated other comprehensive loss		(952)
but not yet funded. \$	72,164	Retained earnings		2,836
Primarily includes foreign	_	Total shareholder's equity		8,375
currency translation adjustment related to		Total liabilities and shareholder's equity	\$	72,764
strong dollar compared to other currencies.				

### Subvention

- GM makes payments to GMF for subvention costs at origination; any amounts unpaid as of a quarter-end result in a "related party receivable" on GMF's balance sheet
  - GM utilizes subvention to GMF to enhance customer affordability; payments are recognized as incentive spend by GM
- Subvention programs include: rate support (both loan and lease) and lease residual enhancement
  - Rate support: Provides the customer with a contractually lower interest rate (loan) or money factor (lease). Subvention payment is based on the discounted value of the difference in the customer's monthly payment utilizing the subvented and non-subvented rates
    - For loans, rate support payment is accreted into finance charge income over the life of the loan; for leases, rate support payment results in lower leased vehicle depreciation over the life of the lease
  - Lease residual enhancement: GM may elect to increase the contracted residual value above the Automotive Lease Guide (ALG) value at origination; subvention payment is based on the difference between the contracted and ALG residual values
    - ALG is recognized industry wide as a guide for setting residual values; values incorporate macro, industry and brand factors
    - Residual enhancement payment results in lower leased vehicle depreciation over the life of the lease

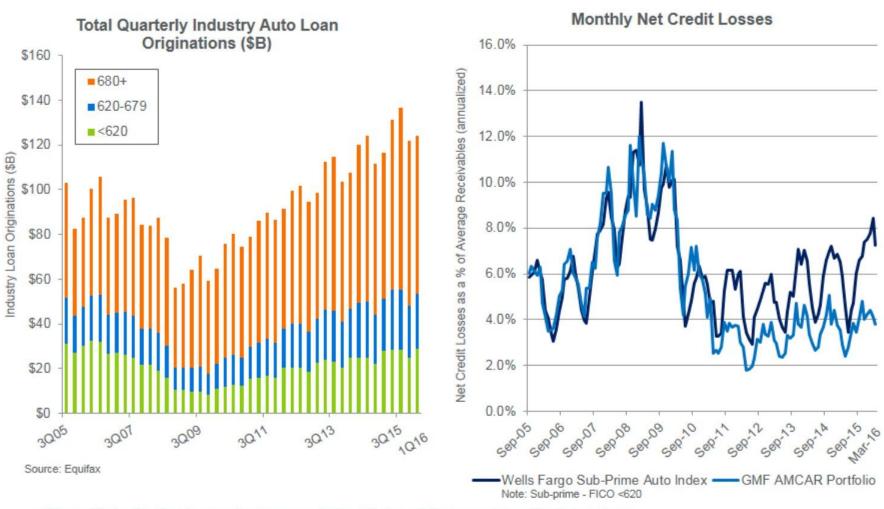
### Retail Loan Credit Performance



### Credit metrics reflect credit quality of underlying portfolio

- North America favorably impacted by growth in prime originations
  - Finance receivables with FICO scores <620 still comprise 57% of the North America retail loan portfolio at March 31, 2016
- International credit loss performance overall remains stable, consistent with a predominantly prime portfolio

# Sub-Prime Industry Originations and Losses

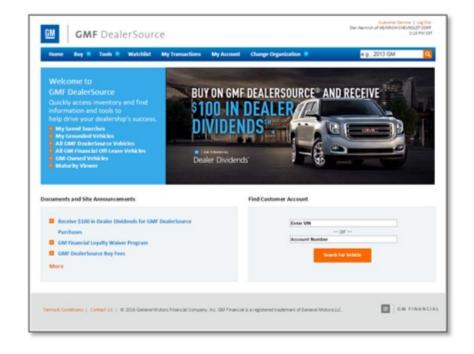


- Growth in industry auto loan originations driven primarily by prime
- GMF sub-prime portfolio outperforming peers
  - Since the acquisition by GM on October 1, 2010, average GMF sub-prime U.S. loan term has remained stable at ~70 months

### Residual Value

### GM and GMF jointly support residual value performance

- GM actions to protect residuals include: managing fleet sales, actively managing new vehicle inventory and maintaining disciplined incentive spending
- Robust GMF end-of-term remarketing process
  - Private-label online wholesale market place, GMFDealerSource.com
    - Provides single-source online access to purchase a wide range of pre-owned GM vehicles, including off-lease, rental vehicles and GM company cars
  - Designed to support GM dealer base while maximizing resale values
    - First few online selling iterations exclusive to GM dealers
- Enhancing value through the use of alternative channels for off lease, rental and company vehicles



# **Expected Growth**



- Growth in earning assets and improved cost efficiencies drive EBT growth as full captive penetration levels achieved in North America
  - Additional enterprise benefit realized through an integrated customer relationship management strategy, resulting in incremental sales and improved customer loyalty

# GM Financial Key Strengths

### Strategic interdependence with GM

- GM priority to grow GM Financial
- Expansion of captive presence in North America; captive penetration levels in International Operations

### Full suite of auto finance solutions offered in served markets with incremental growth opportunities

- Operations covering over 85% of GM's worldwide sales
- Additional product offerings and enhancements and geographic expansion

### Solid global funding platform supported by investment grade ratings

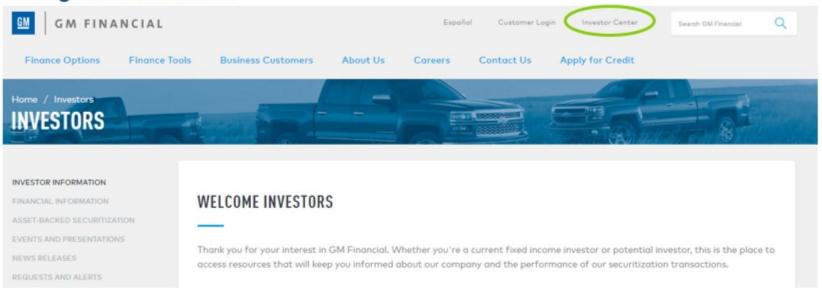
- Committed bank lines, well-established global ABS and unsecured debt issuance programs
- Along with GM, committed to running the business consistent with "A" ratings criteria

### Strong financial performance

- Solid balance sheet supporting originations growth
- Liquidity of \$12.7B at 3/31/2016
- Earnings before tax of \$225M for the March 2016 quarter
- Earnings for March 2016 quarter consistent with full-year earnings outlook to be slightly higher than 2015
- Experienced and seasoned management team operating across business and economic cycles

## Additional Available Information

### www.gmfinancial.com



#### Available in the Investor Center:

- SEC filings (including 10-K, 10-Q, 8-K)
- Strategic and Operational Overview Presentation
- Email alerts

- Current quarter earnings presentation
- Asset-backed securitization information

### Links to Additional Available Information

- Items available in our investor center at gmfinancial.com include:
- SEC filings
  - https://www.gmfinancial.com/investors-information/financial-information/sec-filings.aspx
- Earnings materials and investor presentations
  - https://www.gmfinancial.com/investors-information/events-and-presentation.aspx
- News releases
  - https://www.gmfinancial.com/investors-information/news-releases.aspx
- Asset-backed securitization information
  - https://www.gmfinancial.com/investors-information/abs-information.aspx
- Sign up for investor alerts (SEC filings and/or announcements)
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